



**University of Arts in Belgrade
Université Lyon 2**



UNESCO Chair



**MASTER STUDIES
in**

**CULTURAL POLICY AND MANAGEMENT
(Interculturalism and Mediation in the Balkans)**



austrian cultural forum ^{nyc}



MA IN CULTURAL POLICY AND MANAGEMENT

Study Level	Master
Study Mode	Full Time
Length	One year i.e. 2 semesters
Start Date	October 3 rd 2011
Due Date	September 30 th 2012
Application Deadlines	1. June 1 st 2011 2. September 10 th 2011
Directors	Milena Dragičević Šešić PhD Jacques Bonniel PhD
Location	University of Arts in Belgrade
Tuition Fee	190.000 RSD
International Fee	2000 €

Program description

This MA program, taught in English and French, has gained an international reputation. Accredited by the University Lyon 2 and supported by other partner universities, professional organizations and guest experts from all over Europe, it attracts not only students from the Balkan region, but also those coming from Europe and worldwide who are drawn to challenges and who seek a new, stimulating and different study environment.

As a heart-centered Balkans university, we benefit from the cultural resources of the capital city and the extended regional art and culture community that meets in Belgrade. This program enables students to be a part of this creative capital and of the multicultural landscape of the Balkans.

For its excellence in promotion of intercultural cooperation and mediating capacities of culture, the MA in Cultural Policy and Management has been named **UNESCO Chair** in 2004.

Program structure

MA in Cultural Policy and Management is implemented through lectures, project making, research based learning, problem-solving, small group work, individual and group tutorials, internships in France and Balkan countries, seminars and workshops designed to help the student develop wider contextual understanding, research skills and awareness of professional issues, etc.

The courses are taught in both English and French (consecutively translated in English). Non-French-speaking students are given opportunity to gain fundamental knowledge of French language by attending the French Course pro bono.

Since we encourage most of our students to become practicing professionals, an internship in the field is obligatory, but previous professional experience might also be credited. The program is concluded by master thesis research and finally the title given by the University of Arts in Belgrade is **MA in Cultural Policy and Management** and title given by the University Lyon2 is **Master 2 professionnel développement culturel et direction de projet**.

Please note that the inscription to University Lyon2 requires an additional funding (c. 250 €).

Courses list

Autumn Term

A. Core courses

- Strategic Management in Culture (6 ects)
- Cultural Policy and Cultural Rights (6 ects)
- Management of Intercultural Art Projects (6 ects)
- Marketing in Culture (5 ects)
- Human Resources Management in Culture (4 ects)

B. Theoretical elective courses (1 of 2)

- Reading the Image of the Balkans (3 ects) or
- European Culture: past, present and future (3 ects)

Spring Term

A. Core courses

- Methodology of Research (5 ects)

C. Specialized elective courses (1 of 2)

- Management of Cultural Heritage (5 ects) or
- Policies of Performing Arts Festivals (5 ects)

D. Internship (6 ects)

E. MA Thesis (14 ects)

TOTAL CREDITS 60 ECTS

Entry requirements

Applicants should have a university degree in social sciences, humanities and arts (240 ECTS). Relevant professional experience is highly preferred. Fluency in English is required. Fluency in French is favored.

Application route

Application deadlines:

- In June inscription period: **1st May - 1st June 2011**
- In September inscription period **1st - 10th September 2011.**

However, applicants should note that funding bodies have a variety of deadlines and therefore we recommend that potential students do not delay in submitting an application to ensure that the application can be processed.

Subsequently selection interview is arranged. International applicants may be interviewed through the online questioners. Applicants may also be contacted by phone or email, if required, to clarify certain elements of their application. After decision is made, results are given as quickly as possible.

In June the inscription is scheduled from **13th - 15th June 2011** and in September from **19th - 20th September 2011.**

Application papers

You should download application form our web site (in Serbian language for Serbian students, in English for international students) and send it by e mail to coordinator@arts.bg.ac.rs If you have troubles in downloading the form please contact the Program Coordinator.

You should submit your application documents personally or send it by mail to the following address: UNIVERSITY OF ARTS IN BELGRADE, Kosancicev venac 29, 11000 Belgrade, Serbia.

Your application should include following documents:

1. Application form – 2 copies
2. Curriculum vitae with a photo and detailed educational and professional history included
3. Motivation letter
4. Certified copy of your diploma and diploma supplement/transcript of courses with the average mark
5. Payment receipt for the application fee - amount of 5000 RSD or 60€. Serbian students should follow payment instructions in general student guidelines in Serbian; international students should email coordinator@arts.bg.ac.rs for the payment instructions.

Please note that all documents should be submitted in English or in Serbian.

Inscription papers

Inscription deadlines:

- In June inscription period: from **13th to 15th of June 2011**
- In September inscription period: **19th and 20th of September 2011**

Though selected candidates will be informed in detail about the enrollment procedure it is important for international students to prepare some documents in advance.

You will be asked to provide:

1. Copy of your passport
2. Birth certificate in English or in Serbian (for the UAB inscription)
3. Birth certificate in French, English, German, Italian, Spanish or Portuguese (for the Lyon2 inscription)
4. 2 photos (3,5 x 4,5 cm)
5. Medical insurance - the copy of international insurance card or receipt of medical insurance paid in Serbia
6. Tuition fee payment receipt – You may pay whole tuition fee or first of two equal installments. Second installment should be paid in January 2012.

Serbian students should follow all the enrollment instructions from general UAB student guidelines in Serbian.

Additional information

General information can be obtained at: www.arts.bg.ac.rs; for detailed information or any enquiries about admissions it is possible to contact the Program Coordinator directly at: coordinator@arts.bg.ac.rs or on: +381 11 2624281.

Students' life

Accommodation and life during studies in Belgrade are at students' charge. Our students' office will help you to reserve accommodation at Student residence or contact other services.

The school is well equipped with a library and information centre with open access computer facilities and lecture theatre.

Teachers

Program professors are actively involved in Cultural Policy, Management and associated disciplines, and are also engaged in related academic and practice-based research, giving the program its strong identity and firm foundations.

Program leaders are Milena Dragičević Šešić, professor at the Faculty of Dramatic Arts in Belgrade, UNESCO Chair holder and Jacques Bonniel, Head of Master 2 Programme Cultural Development and Project Management », Université Lyon 2

Faculty includes:

Dragan Klaić, PhD, *University of Leiden, Permanent Fellow Felix Meritis, Amsterdam*

Sanjin Dragojević, PhD, *University of Zagreb, Institute for Development and International Relations, Zagreb*

Tomislav Šola, PhD, *University of Zagreb, Director European Heritage Association, Zagreb*

Tijana Mandić, PhD, *Faculty of Dramatic Arts, Belgrade*

Vesna Đukić, PhD, *Faculty of Dramatic Arts, Belgrade*

Lidia Varbanova, PhD, *John Molson School of Business, Concordia University, Montreal*

Philippe Teillet, PhD, *Institut d'Etudes Politiques de Grenoble (Université Pierre Mendès-France)*

Jean-Paul Bozonnet, PhD, *Institut d'Etudes Politiques de Grenoble (Université Pierre Mendès-France)*

Dominique Sagot-Duvaroux, PhD, *Université d'Angers, Paris I Sorbonne*

Guest Lecturers:

Delia Mucica, PhD, *University of Bucharest*

Karin Wolf, PhD, *Institut für Kulturkonzepte, Vienna*

Birgit Mandel, PhD, *Hildesheim University*

Jean Pierre Deru, PhD, *Université de Louvain, Director Fondation Marcel Hicter, Brussels*

Andreas Wiesand, PhD, *ERICarts etc.*

Partner Organizations

Centre culturel français, Belgrade

Institut d'Etudes Politiques de Grenoble (Université Pierre Mendès-France)

Observatoire des Politiques culturelles, Grenoble

Communauté Française de Belgique

Relais Culture Europe, Paris

Territoire de Belfort – Conseil Général

Fondation Marcel Hicter, Bruxelles

Austrian Cultural Forum, Belgrade

Goethe-Institut, Belgrade

British Council, Belgrade

The Best in Heritage (European Heritage Association), Zagreb

IMO, Institute for International Relations, Zagreb

ECUMEST Association, Bucharest

Central European University (CEU), Budapest

SCP (The Swiss Cultural Programme in the Western Balkans), Sarajevo

Canadian embassy, Belgrade

Multimedia, Skopje